



# ESSCA

SCHOOL OF MANAGEMENT

*Since: 1909*

## *Creating Future*



NEXT INTAKE  
SEPTEMBER  
2024

ANGERS – PARIS – BORDEAUX – LYON – AIX EN PROVENCE  
STRASBOURG – BUDAPEST – SHANGHAI – MALAGA – LUXEMBOURG

# Welcome to your Future

ESSCA is a global-triple-crown Business School. We are future creators, empowering and inspiring for ethically-minded students to express their talent. ESSCA is where responsible leaders develop the critical and creative thinking skills to excel in some of the most dynamic sectors of modern-day business.

## Why Choose ESSCA?

**Great things happen at ESSCA:** our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

**Pioneering courses with expert input:** at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

**As part of the ESSCA ODYSSÉE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.**

## 10 Campuses for International Studies



DISCOVER MORE



## Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



## Rankings

### 1<sup>st</sup>

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (*Challenges magazine*, Dec. 2022 and *Le Parisien Étudiant*, May 2023)

### 8<sup>th</sup>

**At the cutting edge of responsible management education:** ranked 8<sup>th</sup> in the world for the number of research publications aligned with the Sustainable Development Goals of the United Nations (*Financial Times*, December 2020)

### 54<sup>th</sup>

**World Top 100:** ranked 54<sup>th</sup> in the world for Management Studies (*Financial Times* Master in Management Rankings 2023)

**Award-winning teaching innovations**  
ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.



# International Learning Environment

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

## Join a Vibrant Community that Cares

We pride ourselves on being a dynamic, supportive, global community with 20,000 alumni present world-wide. ESSCA counts nearly 7,000 students on our campuses in France, Hungary, China, Spain and Luxembourg, including a vibrant community of international and exchange students. We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campuses.

ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.



## Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful. Actively participating in student life will also give you the opportunity to put internal democracy into practice, with consensus building and debates on campus enabling you to develop into an active, responsible member of Society.



DISCOVER MORE



## Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

## Dynamic Networks



20,000  
Alumni



2,500  
Partner companies



# Bachelor in International Management

Learn the key areas of global business and develop relevant, highly sought-after management skills for a wide range of international careers.



Bachelor programme (undergraduate level) accredited by the French Ministry of Higher Education, Research, and Innovation.

## The Key to International Business Opportunities

The international element of the Bachelor is central, helping you develop your ability to operate across cultural boundaries and embrace different perspectives. Our personal development and tutoring programme will also ensure you fully develop your talent and potential, and help guide your future professional development or choice of further study on generalist or specialist postgraduate programmes.

In the 2<sup>nd</sup> year of the programme, all students are offered the choice of spending a semester abroad at one of our 56 partner institutions around the world, studying at ESSCA's Budapest, Malaga or Shanghai campuses, or gaining management-related international work experience during a 6-month industry placement.

## Study at 6 Inspiring Locations

Prepare for your international business future in Angers, Budapest, Lyon, Malaga, Paris or Shanghai! We offer BIM students the choice of 6 exciting campus locations.



DISCOVER MORE



## Programme

The curriculum is designed to equip students with a powerful set of key competencies, plus transferable interpersonal and leadership skills that are instantly noticed by employers on the international job market. The programme focuses on preparing students for operational management positions in international business environments.

1 <sup>st</sup> YEAR MASTER THE FUNDAMENTALS AND OPEN UP TO A RANGE OF SPECIALISATIONS	
SEMESTER 1	SEMESTER 2
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 1 - Pre-specialisation Courses	Internship (6 to 8 weeks)

2 <sup>nd</sup> YEAR DEVELOP AN INTERNATIONAL DIMENSION AND OPEN UP FURTHER TO SPECIALISATIONS	
SEMESTER 3	SEMESTER 4
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 2 - Pre-specialisation Courses	International academic semester or internship abroad

3 <sup>rd</sup> YEAR ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION	
SEMESTER 5	SEMESTER 6
- Management Science and Foreign Language Courses - Methodology Seminar - Business Game 3 - Introduction to research	Internship (4 to 6 months)

## Action-centred Learning

Courses are delivered by a team of leading academics and experienced business managers. They provide students with practical tools and key insights into how to operate in dynamic and fast-changing international markets.

Selected course examples:

- > Operational Project Management
- > Multimedia Communication Project
- > Ethics Workshop, Corporate Social Responsibility and Sustainable Development
- > Business Communication and Cross-cultural Management
- > Strategic Practices

## In the 3<sup>rd</sup> year, which specialisations?

### IN ENGLISH

- > International Business Developer

### IN FRENCH

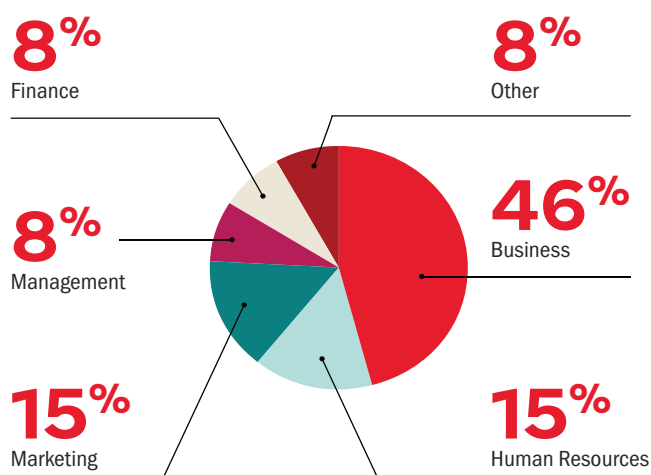
- > E-business Développement
- > Entrepreneuriat et Innovation

## A Worthwhile Investment Offering Unrivalled Career Prospects

Our worldwide reputation as a triple crown business school, and our focus on preparing students for immediate employment opportunities on the international employment market, means that ESSCA's BIM programme is widely considered to be a worthwhile investment by students and parents alike.

The Bachelor in International Management programme prepares students for highly sought-after career opportunities in the following positions: sales representative, sector manager, product manager, category manager, marketing research manager, key account manager, export sales manager, international buyer, export marketing manager, international business manager.

## Distribution of Positions by Function



**APPLY NOW**

[international.essca.fr/apply-now](https://international.essca.fr/apply-now)



## Student Feedback



**Fanni OSVÁT**

Student  
Budapest Campus

*Thanks to the practical, hands-on learning methods, ESSCA has allowed me to try myself in various fields of the business industry. During my internships and semester abroad experience, I was not only able to advance my existing skills but prepare myself for future challenges in the corporate world. Furthermore, ESSCA has an amazing community with friendly classmates and dedicated staff, who help us succeed along our journey at university. Through the community programs everyone is involved in the daily life of the school and therefore, ESSCA feels like a second home to many of us.*

## How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Bachelor in International Management programme we require your completed online application form, your secondary school qualification (if already obtained) and official academic transcripts for the last 2 years of secondary education, official proof of your English language proficiency (B2 level minimum), your CV, a covering letter, and proof of payment of the application fee.

Pre-selected candidates will be invited to attend an online interview before offers are made.

## ESSCA Scholarships and Financial Support

**Tuition fees: 2023-2024: € 9,630 Per year**

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

Note that tuition fees are subject to change for each intake.



## In the 5<sup>th</sup> year, which specialisations?

### IN ENGLISH

- > Sustainable Management
- > Human Resources & Talent Management
- > Finance Management
- > Banking & Financial Engineering
- > Marketing & Customer Experience
- > Marketing & Digital Communication
- > Purchasing & Supply Chain
- > International Business & Strategy

### IN FRENCH

- > Audit Expertise
- > Entrepreneuriat et Innovation

### IN ENGLISH OR IN FRENCH

- > Consulting

## Graduate Employment Opportunities

The ESSCA employment barometer tracks the career progression of our graduates, providing us not only with invaluable information about their activities, but also insights into the job market that inform our course design and help us ensure that what our students learn is always relevant.



Recruited in less than 3 months



Signed an employment contract before completing their studies



Joined the company they wanted to work for



Feel that their job is in line with their career plans



Hold a job with an international dimension

## In which sectors do our graduates find employment?

29%  
Finance

23%  
Marketing

20%  
Sales

14%  
Consultancy

9%  
Entrepreneurs and executives

5%  
Human Resources

## ESSCA Scholarships and Financial Aids

### Tuition fees: 2023-2024: € 13,125 Per year

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

Note that tuition fees are subject to change for each intake.

## How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Grande École programme we require your completed online application form, your Secondary School diploma (if already obtained) and official academic transcripts of the last 2 years of secondary education, an English proficiency test (equivalent to B2 level), your CV, a motivation letter, and the application fees payment.

Pre-selected candidates will be contacted for an online interview before the final decision.

Applicants from French secondary schools (baccalauréat) apply via [parcoursup.fr](https://parcoursup.fr)

### 2<sup>nd</sup> Year Admissions Bachelor in International Management

Applicants who have successfully completed 1 year of higher education (60 ECTS):

1. In French higher education: apply via ESSCA 2<sup>nd</sup> year admission ([essca.fr/sinscrire-a-lessca](https://essca.fr/sinscrire-a-lessca))
2. Overseas higher education: online applications process

### 3<sup>rd</sup> Year Admissions Grande Ecole Programme

Applicants who have successfully completed 2 years of higher education (120 ECTS):

1. In French higher education: apply via ACCÈS ([concours-accesparalleles.com](https://concours-accesparalleles.com))
2. Overseas higher education: online applications process

**APPLY NOW**

[international.essca.fr/apply-now](https://international.essca.fr/apply-now)





# Welcome to your Future

ESSCA is a global-triple-crown Business School. We are future creators, empowering and inspiring our ethically-minded students to express their talent. ESSCA is where responsible leaders develop the critical and creative thinking skills to excel in some of the most dynamic sectors of modern-day business.

## Why Choose ESSCA?

**Great things happen at ESSCA:** our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

**Pioneering courses with expert input:** at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

**As part of the ESSCA ODYSSEE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.**

## Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



## Rankings

### 1<sup>st</sup>

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (*Challenges magazine*, Dec. 2022 and *Le Parisien Étudiant*, May 2023)

### 8<sup>th</sup>

**At the cutting edge of responsible management education:** ranked 8<sup>th</sup> in the world for the number of research publications aligned with the Sustainable Development Goals of the United Nations (*Financial Times*, December 2020)

### 54<sup>th</sup>

**World Top 100:** ranked 54<sup>th</sup> in the world for Management Studies (*Financial Times* Master in Management Rankings 2023)

**Award-winning teaching innovations**  
ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.





# International Learning Environment

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

## Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 20,000 alumni present world-wide. ESSCA counts 7,000 students on our campuses, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campus through our International Welcome Desk.



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

## Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful.



DISCOVER MORE



## Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

### Preparation for Internship and Job Search

In addition to the various career-related activities offered on each campus, you will also have the opportunity to attend a series of career workshops to help prepare for your internship and job search. This interactive series will be delivered through a mix of four online and in-class sessions, each lasting two-hours and covering the following topics:

- > Your Career Plan
- > Application Tools and Personal Branding
- > Interview Preparation
- > Your Pitch

## A Successful Career



First Graduate Job Survey 2023

## Dynamic Networks

  
**20,000**  
Alumni

  
**2,500**  
Partner companies

# Master in Management

Acquire advanced management understanding and skills, along with specialist knowledge in Management, Finance or Marketing to enhance your international employment and career development prospects.

## The Ideal Course for an All-Round Business Professional

This 2-year programme is designed to significantly enhance our students' prospects for employment and career development. Its structure equips students with a broad range of advanced management understanding and skills during the first year before offering specialist modules in Management, Finance or Marketing.








Throughout this programme, students learn alongside world-leading professors, whose research is changing the face of responsible business and management practice. Their constant focus on the realities of international business, plus the opportunities offered thanks to the mandatory internship, that can be done abroad or in France, ensure that our students develop a unique understanding and perspectives of business.

## Why this Programme?

- > Highly accessible for students with no previous business background
- > A broad range of specialist options designed to significantly enhance your development and career prospects in your field of interest
- > A triple crown programme that offers outstanding value

## Double Degree Qualification MiM + MSc

Join our 2.5-years Double Diploma Master in Management and MSc of your choice, getting a double qualification studying only an extra semester. Don't hesitate to reach out for more information about this fast-track option.

	<b>SEPTEMBER</b>	<b>Fundamentals of Business:</b> English or French track for		
<b>MASTER 1</b>	<b>SEMESTER 1</b>	<b>Advanced Management Skills:</b> Common English track – Courses:		
	<b>SEMESTER 2</b> Choice of a field to develop a more deep-seated expertise	<b>ORGANISATION, MANAGEMENT AND HUMAN RESOURCES</b> 	<b>AUDIT-EXPERTISE</b> 	<b>FINANCE &amp; ACCOUNTING AND</b> 
<b>MASTER 2</b>	<b>SEMESTER 1</b> 1 choice from 10 specialisations	<b>SUSTAINABLE MANAGEMENT</b> 	<b>HUMAN RESOURCES &amp; TALENT MANAGEMENT</b> 	<b>AUDIT-EXPERTISE</b> 
	<b>SEMESTER 2</b>	<b>FINANCE MANAGEMENT</b> 		

# Career Perspectives

Graduates are primarily destined to positions of:

**International Business:** export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.

**Sustainable Management:** international business manager, international operations manager, international marketing manager, international sales and account manager, sustainable development director, consultant in sustainable sourcing and procurement, manager climate change and sustainability, corporate social responsibility specialist, sustainable finance manager.

**Entrepreneurship:** involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.

**Finance:** consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.

**Marketing:** key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.



DISCOVER MORE



new students starting management studies – Angers – Paris + Online courses

Information System Management, Data Analytics, Leadership, Strategy, CSR and Ethics, Finance management

MANAGEMENT CONTROL	MARKETING & RETAILING 	OPERATIONS MANAGEMENT AND DECISIONS SCIENCE 	STRATEGY, ENTREPRENEURSHIP AND INTERNATIONAL BUSINESS 
--------------------	---------------------------	---	---

**Mandatory internship**

BANKING & FINANCIAL ENGINEERING 	MARKETING & DIGITAL COMMUNICATION 	PURCHASING & SUPPLY CHAIN 	CONSULTING 	INTERNATIONAL BUSINESS & STRATEGY 	ENTREPRENEURIAT ET INNOVATION 
-------------------------------------	---------------------------------------	-------------------------------	----------------	---------------------------------------	-----------------------------------

**6 months internship**

## MSc in Global Business Management

### Become an Innovative Business Manager

#### PARIS

Even if you have not studied business or management before, this programme will equip you with the international business expertise, vision and management skills for a successful career in organisations operating globally.

Employers are increasingly looking for graduates with the technical expertise and skills to manage projects in multinational business environments. This programme will equip you with the techniques and knowledge to become an innovative professional manager with a global vision. We'll also help you develop awareness of the challenges faced by firms working with multicultural teams in international business environments. You'll experience a real-world export consultancy project, engaging with the companies that are shaping the future of French industry, and participating in a field trip to Europe to enhance your awareness of international business.

### Course Structure

The programme lasts 12 months and includes 450 hours of on-site teaching, 2 semesters in Paris accompany export project for a global business organisation, and a master's dissertation. A 6 month internship is also possible in any country.

**Introduction Seminar:** You will follow 4 courses of 30h during the first month of the programme to acquire the fundamentals in finance, marketing, management and in law or statistics regarding your background. These courses can be followed on site or from your home country.

**Advanced Management Skills:** Information Systems Management - Data Analytics and Market Dynamics - Leadership - Strategy - CSR and Business Ethics - Finance Management

**Strategy, Entrepreneurship and International Business:** Supply Chain Management - Purchasing and Fundamentals of Negotiation - Innovation and Creativity Management - Business Consulting - Knowledge Management and Business Intelligence - Sustainable Business Development and Strategy - Country Risk Management - Intercultural Management

## MSc in International Luxury Management

### Advanced MSc degree in luxury brand management that integrates global and innovative strategies of prestigious companies

#### PARIS

The global luxury goods market, estimated to expand further in mature and emerging economies, is considered by economists to be one of the most resilient industries worldwide. The industry is built on centennial brands and groups, but also comprises innovative startups in metaverse that challenge established business models. It encompasses vast business sectors such as personal luxury goods, automotive, hospitality, tourism and lifestyle. Our programme prepares participants to integrate demanding companies and to be responsible managers who can address complex social, environmental and technological challenges with digital and sustainable solutions in all luxury sectors.

### Course Structure

The programme lasts 12 months and includes 450 hours of on-site teaching, 2 semesters in Paris, a company project for a luxury brand and a master's dissertation.

A 6 month internship is also possible in any country.

#### SEMESTER 1

The Luxury Sectors: from A-to-Z - International Markets & Consumers - Luxury Brand Management - Luxury Innovation & Design - Luxury Business Toolbox

#### SEMESTER 2

Management of Communication Strategies - Digital Practices in Luxury - Luxury CSR & Sustainability - Luxury Retail & Supply Chain Management - Company Projects

### Why this Programme?

- > Develop a the 360-degree vision for a career as an international business manager whether you have previous business experience or not
- > Become a responsible and innovative leader, developing the problem-solving skills to lead teams on global projects
- > Engage with business and collaborate with students in a diverse and multicultural learning environment
- > Benefit from multiple learning experiences: masterclasses, guest speakers, conferences, optional business trips

### Career Perspectives

- > Global Operations Manager
- > Global Supply Manager
- > International Project Manager
- > International Business Developer
- > Area Manager Consultant

### Why this Programme?

- > A programme embedded in the Paris luxury ecosystem yet internationally driven
- > A wide network of alumni working in the luxury industries in large groups and startups
- > A three-month company project provides a hands-on experience to apply knowledge of strategic marketing and tactics
- > In-store visits guided by managers of major brands
- > Sustainability driven projects help become responsible and ethical managers
- > One to one supervision and master thesis increase employability.

### Career Perspectives

- > Brand Manager
- > Social Media and Content Manager
- > Product Manager
- > Buyer or retail merchandiser
- > International sales manager (US EU Asia Pacific and EMEA)
- > CRM Manager
- > Store Manager
- > Communication Manager
- > Events Manager
- > Digital Marketing

## MSc in

# Finance & Data Analytics

## Master the Future of Finance through Expertise in Data Analytics

### PARIS

Dive into the convergence of finance and technology with our MSc in Finance and Data Analytics. In today's digital world, staying ahead requires more than just basic finance skills, it demands expertise in data analytics.

Join us on a journey of mastering finance and data knowledge. Delve into the realm of big data, construct cutting-edge models, and make informed investment decisions. Your path starts with building a strong foundation in the first semester. In the second semester, you'll unravel intricate financial scenarios using Python, under the guidance of top investment banking professionals.

With our programme, you'll be able to spot the best opportunities in the stock market and handle M&A and private equity deals with ease. Our curriculum seamlessly combines rigorous technical instruction with hands-on experience, ensuring you not only succeed in the market but lead it. Enroll with us and shape the future of finance!

## Course Structure

The programme lasts 12 months and includes 450 hours of on-site teaching, 2 semesters in Paris and the option of a 4-6 month internship in any country or a company mission during or after the 2 semesters. A master's dissertation is required to graduate.

### SEMESTER 1

- > Introduction to Python
- > Advanced Python
- > Data science for finance
- > AI and machine learning
- > Corporate Finance
- > Ethics

### SEMESTER 2

- > Financial Market
- > Financial Modeling
- > Investment Banking
- > Portfolio management and ESG
- > Financial risk management
- > Fintech

## MSc in

# Management of Artificial Intelligence

## Advanced Degree for Managing Artificial Intelligence in Organisations

### PARIS

Artificial intelligence is rapidly emerging as a general-purpose technology that will deploy massively within organisations and societies. The immense potential of AI for automating tasks and generating insights for decision-making means that managers will have to acquire and develop specific skills to leverage this class of technology to improve the performance of their team and the whole organisation in the end. Our programme aims to equip graduates with the most advanced skills so they are able to build on the power of AI to achieve greater performance in their future managerial role. The courses offer a unique combination of data-driven and soft skills to successfully thrive in a world of AI.

## Course Structure

The programme lasts 12 months and includes 450 hours of on-site teaching, 2 semesters in Paris and the option of a 4-6 month internship in any country or a company mission during or after the 2 semesters. A master's dissertation is required to graduate.

- > Data management and Analytics
- > Machine Learning
- > Algorithmic Management
- > Management of Creativity, New Technology and Knowledge
- > Coding and Data Science

## Why this Programme?

- > Combine finance and data analytics for a comprehensive learning experience
- > Master Python and other data analytics tools for tech-centric finance roles
- > Learning expedition in a world-renowned financial center: workshops in Luxembourg as one of the top financial centres in Europe
- > Major certifications fully recognized by employers
- > Expand career prospects in investment banking and corporate finance

## Career Perspectives

- > Asset Manager
- > Risk Manager
- > Credit Analysis
- > Portfolio Manager
- > Data Analyst for Fintech
- > M&A
- > Private Equity

## Why this Programme?

- > Unique combination of technical (data-driven) and soft skills to thrive in a world of AI
- > The programme is among the few in Europe to place AI at the core of the curriculum, meaning that you will master this technology across all business sectors
- > Hands-on activities in all courses so you can practice AI in real contexts
- > Learning expedition in top AI events and workshop abroad

## Career Perspectives

- > Management Consulting
- > Digital Transformation
- > Data Analyst
- > Chief Digital Officer
- > Chief AI Officer
- > Product Owner
- > Marketing Analyst
- > Business Analytics

## MSc in

# Sustainable Management & Social Impact

## A Comprehensive Programme to Design, Implement and Assess Sustainable Policies

### PARIS

Climate change, depleting environmental resources and social changes are creating unprecedented challenges for societies. In the face of the challenges, both private and public organisations are compelled to engage in more sustainable practices that preserve the resources for the next generations. This programme offers a comprehensive set of hybrid skills that will allow graduates to take on the challenges through designing sustainable policies, implementing these, and assessing their impact with reliable measurement instruments. It is one of the first programmes to focus on both sustainable management and social impact assessment so that graduates will be able to independently deploy the sustainable strategy of an organisation immediately at the end of the programme.

### Course Structure

The programme lasts 12 months and includes 450 hours of on-site teaching, 2 semesters in Paris and the option of a 4-6 month internship in any country or a company mission during or after the 2 semesters. A master's dissertation is required to graduate.

- > Sustainability as a Business Priority
- > Social and Environmental Impact Assessments
- > Data-driven Decision-making for Sustainability
- > Net-zero Transition for Businesses
- > Corporate Sustainability: Actions and Costs

## MSc in

Programme taught half in French and half in English

# Wealth Management & Private Banking

## Devenez un acteur de l'ingénierie patrimoniale de demain

### LYON

La gestion de patrimoine, fortement commerciale à l'origine, a beaucoup évolué depuis sa naissance dans les années 60. Il y a aujourd'hui une forte demande pour un conseil et de l'ingénierie de qualité intégrant des solutions digitales dans une approche à 360° qui permet de faire travailler ensemble tous les experts (avocats, experts comptables, notaires, CGP, banquiers) dans l'intérêt des clients. Les savoir-être et les savoir-faire développés s'appuient sur l'interprofessionnalité et les innovations digitales et ouvrent sur une perspective de construction de carrière internationale. Ce MSc permet aux diplômés d'obtenir aussi deux certifications luxembourgeoise et suisse (EFPA, AWM) et d'être d'employables dans le monde entier.

### Programme

Le programme dispensé moitié en français, moitié en anglais, dure 12 mois et inclut une mission pour une entreprise et la rédaction d'un mémoire. En complément de ces 12 mois de formation, les étudiants peuvent réaliser un stage en entreprise de 6 mois. La formation est organisée en 10 modules et prévoit un Field Study Trip.

#### SEMESTRE 1

Global Challenges Business - ESG Investment - Organisation et gestion patrimoniale - Techniques de gestion du patrimoine privé - Field Study Trip Experiential Learning - Data Analysis for Managers

#### SEMESTRE 2

Business challenges : projet d'ingénierie patrimoniale à 360° - Business Owner Financial Approach - Marketing personnel et éthique professionnelle en gestion de patrimoine - Approche patrimoniale du chef d'entreprise et des sociétés - Préparation à l'exercice du métier dans un contexte international

## Why this Programme?

- > One of the first comprehensive programmes that include both management of sustainable policies and impact assessment
- > The impact assessment part anticipates future trends of new norms requiring the monitoring and assessment of policy impact
- > Graduates will have the skills required to design, implement and assess sustainable policy impact, thus covering the entire process of sustainable strategy deployment for an organisation
- > A unique combination of technical and managerial skills in sustainability that employers actively seek in the job market

## Career Perspectives

- > ESG Analyst
- > CSR Manager
- > Environmental Management and Consultancy
- > NGOs
- > Sustainable Marketing
- > Sustainable Product Manager

## Pourquoi ce programme ?

- > Un apprentissage du conseil patrimonial à 360° pour développer son employabilité dans un environnement interprofessionnel
- > Une approche unique de la construction de carrière internationale, intégrant dans le programme deux certifications suisses et luxembourgeoises reconnues
- > Une dimension partenariale et une offre de réseaux professionnels pour les diplômés, parmi les plus larges existantes sur le marché des formations supérieures dans la spécialité de gestion de fortune et de gestion de patrimoine

## Métiers visés

- > Conseiller en gestion du patrimoine en banque privée, dans des entreprises du chiffre et du droit ou en indépendant
- > Dirigeant d'un cabinet de gestion de patrimoine indépendant
- > Banquier privé
- > Responsable de pôle patrimonial dans des entreprises du chiffre et du droit (en cabinet d'avocat, en étude de notaire ou en cabinet d'expertise comptable)
- > Ingénieur patrimonial
- > Credit Advisor
- > Investment Analyst

MSc in

# EU-Asia Luxury Marketing

The Course for Executives in Modern Living and Cultures

## PARIS and SHANGHAI

Acquire the expertise and multicultural skills for employment at the most prestigious luxury companies and brands in the world.

This programme will help you to master the creative and managerial skills sought after by world-leading global luxury companies. Through projects, field visits, conferences and case studies covers a broad range of luxury sectors, including fashion & leather goods, wines & spirits, cosmetics & perfumes or hospitality & tourism.

**Double Degree MSc in EU-Asia Luxury Marketing by ESSCA + Specialized MBA Luxury Communication & Strategies by EFAP**

### Why this Programme?

- > Live, study and work in the heart of the world's biggest luxury market
- > Master the creative and managerial skills sought after by world-leading global luxury companies
- > A programme co-created by 2 pioneering institutions, that offers outstanding value

## Course Structure

The programme lasts 12 months (1 semester in Paris + 1 semester in Shanghai) including an internship.

PARIS		SHANGHAI			
SEPT.	DEC.		APR.	SEPT.	
Luxury Market Introduction	Doing Business In Asia	Luxury Brand & Product Management	Luxury Retail & Supply Chain Management	Luxury Sectors	6-month internship or work placement (internship report)
Integrated Communication Mix	360° Communication Strategies	Luxury Public Relations	Digital Luxury Strategies	Business Toolbox	
Learning By Doing: consulting projects for Luxury Companies					
Chinese Language & Culture - Personal Development Workshops					
Dissertation					

MSc in

# EU-Asia Digital Marketing & Business

The Eye-Opener to European and Asian Marketplaces

## SHANGHAI

This pioneering double degree will offer you the knowledge and expertise to be the bridge for digital transformations between Europe and China.

This programme was co-created by ESSCA and EFAP in partnership with the Hub Institute, a leading international French think tank. As China's digital giants look to expand their activities abroad, exciting opportunities are emerging for graduates who are able to understand the specific nature of the digital ecosystem in China and use this knowledge to play a key role in the digital cooperation with European companies.

**Double Degree MSc by ESSCA + Specialized MBA by EFAP**

### Why this Programme?

- > A pioneering double degree programme delivered by 2 world-leading French schools
- > Gain unique insights and develop expertise in the fast-evolving Asian and emerging European digital markets
- > Develop a unique and deep understanding of contemporary business challenges to stand out on the global job market!

## Course Structure

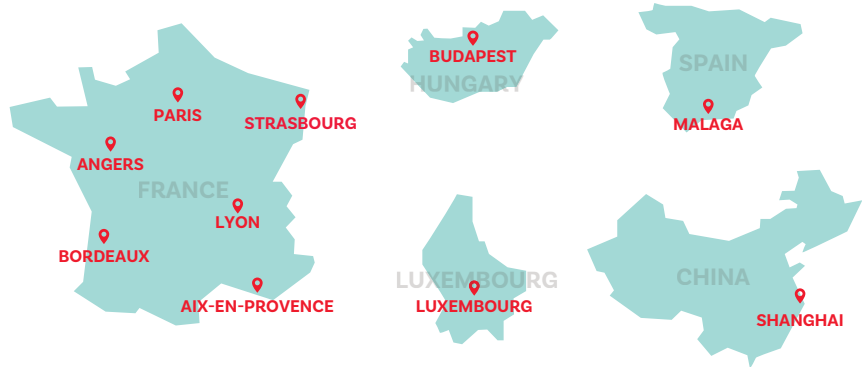
The programme will take place over a period of 6 to 12 months in Shanghai:

- > 6 months of on-site teaching (400 contact hours) in Shanghai
- > 4.5 to 6 months of work placement internationally with a thesis

SHANGHAI				
SEPT.			APR.	OCT.
Digital Manager's Tools	Business in China	Digital Business & Transformation in Europe	Digital award competition	Work placement & professional Dissertation
	Digital Transformation & Marketing in China	Digital Marketing in Europe		
	Junior consultant project visionary class			

# 10 Campuses in 5 Different Countries

ESSCA offers the opportunity to study on 6 campuses located in France, and 4 campuses in China, Hungary, Luxembourg and Spain. Students benefit from a stimulating multicultural learning environment where they develop cross-cultural skills working with multinational groups of students led by international academic experts.



**AIX-EN-PROVENCE**

Bâtiment Praesidium  
350 avenue du Club hippique  
13097 AIX-EN-PROVENCE CEDEX 2



**ANGERS**

1 rue Joseph Lakanal  
49003 ANGERS CEDEX 01



**BORDEAUX**

5 place d'Armes - CS 11030  
33081 BORDEAUX CEDEX



**LYON**

4 Pont Pasteur  
69007 LYON



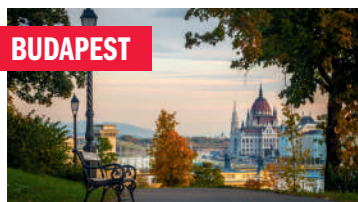
**PARIS**

55-56 quai Alphonse Le Gallo  
92513 BOULOGNE-BILLANCOURT CEDEX



**STRASBOURG**

Immeuble Le Twins  
23 rue de la Haye - CS 80045  
67013 STRASBOURG CEDEX



**BUDAPEST**

Czuczor utca 6  
1093 BUDAPEST  
HONGRIE



**LUXEMBOURG**

38 route d'Esch  
1470 LUXEMBOURG



**MALAGA**

Calle Marques de Valdecañas, 4  
29008 MALAGA - ESPAGNE



**SHANGHAI**

7<sup>th</sup> Floor, Administration building,  
No.390 East Ti Yu Hui Road  
200081 SHANGHAI - CHINE



**VISIT OUR  
CAMPUSES ON:**

 **YouTube ESSCA**





# How to Apply?

## Master in Management

### ENTRY REQUIREMENTS

- > A 3-year undergraduate degree (or 180 ECTS)
- > Proof of English Proficiency: B2 minimum

### HOW TO APPLY

1. Online registration (application fee: € 100)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2024

### TUITION FEES 2023-2024

€ 13,125 Per year  
Different types of scholarships available for international students.

## Masters of Science

### ENTRY REQUIREMENTS

- > A 4-year undergraduate degree (or 240 ECTS)
- > Proof of English Proficiency: B2 minimum

### HOW TO APPLY

1. Online registration (application fee: € 100)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2024

### TUITION FEES 2023-2024

€17,900 per year  
Different types of scholarships available for international students.

Note that tuition fees are subject to change for each intake.

## ESSCA Scholarships and Financial Support

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

### Double Degree Qualification: MiM + MSc

What if I have an undergraduate degree and I want to enrol on one of ESSCA's MSc programmes? Applicants with an undergraduate qualification can apply for our Double Degree in Master in Management and MSc of their choice (except for the MSc in Global Business Management). This track allows students to gain the extra credits, knowledge and skills required to join our MSc programmes. Students choosing this option will follow an accelerated programme of study leading to a double degree qualification in 2.5 years.

**APPLY NOW**

[international.essca.fr/apply-now](https://international.essca.fr/apply-now)





## **UNDERGRADUATE PROGRAMMES**

### **GRANDE ECOLE PROGRAMME**

- Integrated Undergraduate Cycle and Master's cycle

Tuition fees 2024-2025: € 13,125 per year

### **BACHELOR in INTERNATIONAL MANAGEMENT**

- 3-year, post-High School degree
- Tuition fees 2024-2025: € 9,630 per year

## **POSTGRADUATE PROGRAMMES**

### **MASTER in MANAGEMENT**

- 2-year Grande Ecole programme with specialisations

Tuition Fees: € 13,125 per year

### **MASTERS of SCIENCE**

- Global Business Management
- Luxury Management
- Finance & Data Analytics
- Sustainable Management & Social Impact
- Management of Artificial Intelligence

Tuition Fees € 17,900 / year

### **DOUBLE DEGREE: MIM + MSC**

- Tuition Fees: € 12,745 1<sup>st</sup> year,  
€ 15,200 2<sup>nd</sup> year

**APPLY NOW**

[international.essca.fr/apply-now](https://international.essca.fr/apply-now)

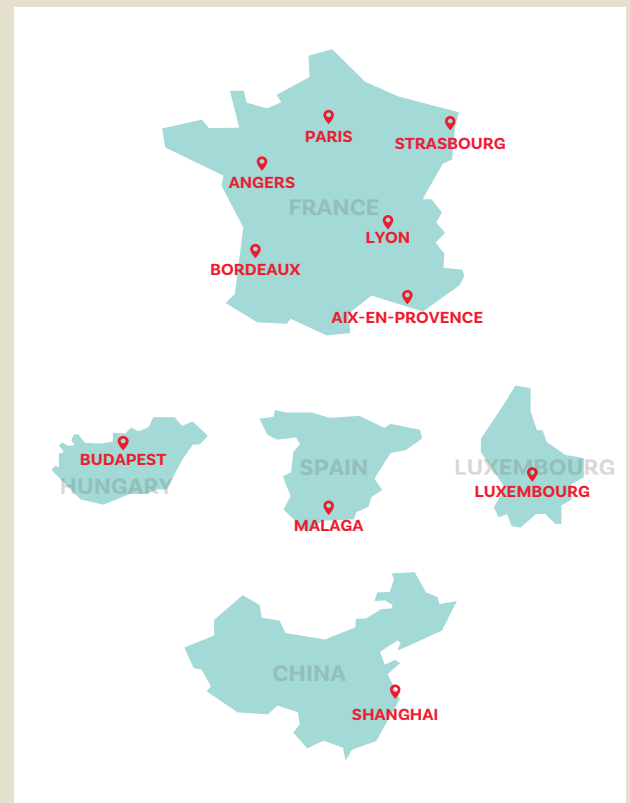




# Preparing Future Leaders for Management Careers since 1909

## 10 INSPIRING INTERNATIONAL CAMPUS LOCATIONS

- > 3 prestigious accreditations: AACSB, AMBA, EQUIS
- > A network of partner universities in 56 countries for all programmes
- > 20,000 graduates worldwide
- > A comprehensive management education offer: Grande Ecole Master's programme, Bachelor, MSc



Contact: [international.admissions@essca.fr](mailto:international.admissions@essca.fr)



AACSB, AMBA,  
and EQUIS  
accredited

Associate member  
of UCO (Université  
Catholique de l'Ouest)

Member of FESIC  
and Conférence  
des Grandes Ecoles

EESPIG  
certified

**DISCOVER MORE**

<https://international.essca.fr/>





Since: 1909

**APPLY NOW**



[international.essca.fr/apply-now](https://international.essca.fr/apply-now)



Discover More:

- 🌐 [www.international.essca.fr](https://www.international.essca.fr)
- ✉ [international.admissions@essca.fr](mailto:international.admissions@essca.fr)
- ✉ [office.india@essca.fr](mailto:office.india@essca.fr)
- ☎ +91 7411640038